

elizadavis

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Hi! I'm a Graphic Designer currently living in Melbourne. I graduated with a Bachelor of Visual Communications from the University of South Australia in 2013. Since then I have been working, traveling and developing my design skills. I'm experienced in print design, branding, and digital marketing. The past few years have seen me working in Australia, Toronto and London. I have a variety of experience in different sectors ranging from corporate environments, busy creative agencies and small businesses.

I'm easily adaptable and self motivated. I love to create fresh and functional designs with meaning and attention to detail.

Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Premier Pro, Weebly, Wix, Wordpress, Squarespace, Microsoft Word, Prezi, Microsoft Powerpoint, Keynote, Hubspot

Education

Tafe SA
2014 (Adelaide, Australia)
Certificate III in Visual Arts (Digital)

Ryerson University
2011 (Toronto, Canada)
Study Abroad Semester

University of South Australia
2009-2012 (Adelaide, Australia)
Bachelor of Visual Communications

Saint Marks College
2007 (Port Pirie, Australia)
Year 12 Certificate of Education

Experience

Various Freelance Roles

- **Bray St. | Jul 2019 - Current**
Various marketing collateral, infographics, showreels & packaging
- **Saentys | Mar - May 2019 (London, UK)**
Printed brochures and branding for London property clients
- **PHD Media | Dec 2018 - Feb 2019 (London, UK)**
PPT pitch decks, marketing collateral and internal posters, logo design
- **Fox & National Geographic | Nov 2018 (London, UK)**
Window vinyl design for internal office space + poster design for big cat week
- **MiQ | Jul - Sep 2018 (London, UK)**
Digital campaign assets for social media, idea generation and storyboarding
- **Shoot the Moon | Jan 2018 (London, UK)**
Marketing collateral and large format designs for client Red Bull Sky Lounge
- **Topdeck Travel | Jul - Aug 2017 (London, UK)**
Artworking of multiple travel brochures & printed ads
- **Clyde & Co | Various 2017 (London, UK)**
In house designer - design for pitches, brochures, marketing collateral
- **Springer Nature | Aug - Nov 2016 (London, UK)**
Designing marketing related content including the company's 2017 media kits
- **CBRE Limited | February - March 2016 (Toronto, Canada)**
Designing and artworking large property brochures for apartment buildings.

Other Freelance Clients (London 2017-2020)

Ruder Finn, Adjust Your Set, Trafalgar Travel, Topshop, Rise London, Roald Dahl Publishing, Qubit, Publicis LifeBrands, Hearts & Science, KHWS Avery Dennison, Eye-D, Classic Fine Foods, Paradise London, Ipsos Mori.

Permanent Roles

- **Lumient | Feb - Jul 2013 (Adelaide, Australia)**
 - Conceptualizing websites and designing content
 - Producing website-ready design content for developers
 - Meeting with clients to discuss the overall look of their website
- **LPE Group | 2012 - 2015 (Adelaide, Australia)**
 - Developing and designing multiple websites, social media
 - Designing product catalogues for web and print
 - Producing letterheads, product packaging and product photography